



PRE-MARKETING ADDENDUM
TO RCMLS RESIDENTIAL LISTING AGREEMENT



(Use this Addendum only for property entered as "coming soon" in RCMLS)

THIS PRE-MARKETING ADDENDUM is made on _____, 20_____ to the RCMLS Residential Listing Agreement dated _____, 20_____ (the "Listing Agreement"), by and between _____ ("Owner") and _____ ("Broker") for the exclusive right to sell certain real property known as _____, Tennessee ("the Property") and shall be attached to and made a part of the Listing Agreement.

- 1. PRE-MARKETING LIMITATION: Owner directs that Broker enter the Property listing in the RCAR Multiple Listing Service ('RCMLS') under "coming soon" status and directs that their Property not be available for viewing by anyone prior to the date entered in Paragraph 3 below.
2. RCMLS RULES: RCMLS Participants are required to enter ALL property listings into the RCMLS system within 48 hours after all necessary signature(s) of seller(s) has been obtained, OR marketing begins.
3. PRE-MARKETING INSTRUCTIONS:
a. Owner and Broker agree that the Listing Agreement is hereby modified as follows: Owner hereby directs Broker to list the Property in RCMLS in "coming soon" status until _____, 20_____ (maximum of 14 days from the date of ratification of the Listing Agreement by Owner)
b. Owner {select one}: [] authorizes OR [] does not authorize Broker to install a yard sign with "Coming Soon" rider on the Property while the Property is listed in the "coming soon" status.
4. ADVERTISING: Broker may conduct pre-marketing activities for the Property (i.e. photography, staging, landscaping, repairs, etc.).
5. SHOWINGS: Broker is prohibited from showing Property to prospective buyers and/or their agents if the Property is listed in RCMLS under the "coming soon" status.
6. COMPENSATION: Owner acknowledges that an offer of compensation to cooperating buyer agents is required for the listing of the Property in RCMLS, including in the "coming soon" status.

Witness the following duly authorized signatures:

Owner _____ Date _____

Owner _____ Date _____

Owner _____ Date _____

Owner _____ Date _____

Broker: By: _____
Signature of Broker or authorized agent Date

Print Name: _____